

December 10, 2015

Health Outreach Staff Report

October - December, 2015

Outreach Update

- ✓ **Presentations:** Migrant Education Program parents' night (Wayne Co.), Migrant Education Program parents' night (Pulaski Co.), Conmigo UK health college student group (Fayette)
- ✓ **Events:** Health Literacy Kentucky Summit; Hispanic, Immigrant, and Refugee Summit; Health Fiesta/Mexican Consulate event (Fayette); Opportunity for Work and Learning employee health fair (Fayette); health fair of the Bluegrass Indo-American Civic Society (Fayette)
- ✓ **Media:** Interviewed on new Lexington Community Radio evening Spanish program
- ✓ Resumed weekly established Village Branch Library enrollment clinic
- ✓ Began weekly enrollment outreach at the New Life Day Center in Lexington

Enrollment

- Assisting individuals and families enroll in Qualified Health Plans during kynect open enrollment.
- Advocating for immigrants to access their advanced premium tax credits.
- Assisting Medicaid participants in changing their managed care organization during Medicaid open enrollment.

Influencing Policy and Implementation

- ❖ Attended special meeting with staff of the Kentucky Office of the Health Benefit and Information Exchange: Unknown or Bad Addresses and kynect System Functionality
- ❖ Attended kynector in-person training, at which I made comments on kynect functionality and helped clarify differences between the Self Service Portal and Worker Portal.

Story Bank Sample

We are continuing our partnership with Kentucky Voices for Health, recording and sharing stories of successful and unsuccessful enrollments and disparities.

A yarn shop owner could not afford private health insurance as a small business owner, so she went without for five years. Now she has coverage on kynect and has been able to take advantage of preventive care. Since enrolling, she had the bad luck of breaking her leg, but thanks to her new coverage, she is back on her feet and can maintain her beautiful, colorful yarn and knitting business.

December 10, 2015

2015 Highlights

- ❖ Enjoying a responsive Kynect case issue pipeline and kynect policy feedback loop with staff at the Kentucky Office of the Health Benefit and Information Exchange.
- ❖ Getting to know Lexington with AmeriCorps worker Daniel Welsh and fellow Health Outreach Worker Sara Moreles: outreaching at local grocery stores and apartment complexes.
- ❖ Helping immigrant families enroll in Medicaid for the first time, especially one U visa family in which a young girl had serious health problems and had been struggling to stay on Emergency Medicaid.
- ❖ Helping people in transition access care in order to keep them on their feet.

Forecasts

- Reassure consumers and advocates that **Open Enrollment 3** continues! All 2016 kynect plans will be effective until December 31, 2016.
- Host a **monthly program** on Lexington Community Radio WLXL 95.7 LPFM about healthcare and health insurance literacy.
- Gather more audio stories from consumers—about health coverage helping them maintain stable lives—and from healthcare providers—about ACA coverage helping their clinics and hospitals financially.
- Miranda and Spencer have been focusing outreach in **southeast Kentucky** with Migrant Education groups, but are also in contact with several **Spanish-speaking churches** and will begin doing programs with these churches December 11, starting with a Somerset church with .