

## **Health Outreach Staff Report**

### **January through March, 2017**

#### Outreach Update

- ✓ Presentations: for Goodwill Power of Work job readiness class in Louisville; at the Mary Queen of the Holy Rosary church with Maxwell staff; for staff of the HANDS program in Fayette and surrounding counties; and to Spanish-speakers at Nicholasville United Methodist Church
- ✓ Spoke and answered questions on air with Radio Vida WYGH 1440 AM in Paris, broadcast area includes Lexington, west to Shelbyville, south to Berea, east to Morehead, and north almost to Cincinnati.
- ✓ Enrollment clinic weekly at the Village Branch Library and twice-per-month at the New Life Day Center (partnership with Community Action). Initiated new outreach with volunteer via Catholic Action at the Community Inn.

#### Enrollment

- Assisted 55 new individuals and families since last board meeting (47 during Jan.-Mar.) as well work on many previously established Benefind and healthcare.gov cases.
  - 21 new cases resulted in Medicaid or KCHIP enrollment.
  - At least 6 new cases resulted in healthcare.gov enrollment.
  - Assisted two new case individuals who are victims of human trafficking.
  - Helped 5 new individual cases request a new medical card.
- Referred two new cases to the DCBS Rapid Response Team (one was a human trafficking victim).
- Other assistance includes reporting name corrections and address changes; requesting MCO changes; helping consumers with network issues; providing health insurance literacy information and materials; requesting tax forms; and handling other questions regarding the Kentucky's transition to the FFM, Kentucky's 1115 Medicaid Waiver proposal, and election results' potential healthcare impact.
- Developed referral relationship with social workers at the Family Care Center.

#### Advocacy

- ❖ Coordinated Boots Health Advocacy Team staff at the programs to meet with partner organizations (Family Health Centers in Louisville, Community Action, and Kentucky Primary Care Association)

#### So many coverage stories recorded!

Jane is a farmer and could not afford health insurance. A couple of years ago, she injured herself on farming equipment and detached her retina. She immediately went to the hospital and a worker there signed her up for coverage on kynect. That allowed her to access surgery and treatment, which saved her from going blind. Today, she has expanded Medicaid. And she has perfectly normal vision!