

Kentucky Equal Justice Center

Director Activity Highlights

December 10, 2015 to April 20, 2016

Governance and Strategic Planning

- Hosted December 10 Board Meeting
- Conferred with Nominating Committee re expiring terms

Management and Administration

- Met with Treasurer to reconcile accounts (January 20)

Grants and Fundraising

- Filed grant reports:
 - United Way of the Bluegrass (February 12)
 - Health Law Fellowship (February 29)
 - Public Welfare Foundation (April 1)
- Completed Holiday Letter Mailing and Holiday Season Donation Thanks (\$12,557)
- Completed Good Giving Guide Challenge Campaign (December 31):
 - Mini-Good Giving Pages hosted by Loree Stark and Courtney Ham
 - Total online donations of \$18,205
 - Two additional endowments of \$5,000 each for placing:
 - 2nd among mid-size non-profits in number of donors
 - 2nd among mid-size non-profits in amount of donations
- Filed grant proposals:
 - Foundation for a Health Kentucky “Boots on the Ground” (\$50,000 approved)
 - Catholic Diocese Mission and Ministry Fund (\$8,500)
 - Kentucky Bar Foundation (\$10,200)
 - Public Welfare Foundation (\$160,000 as invited)

Task Forces

- Participated in Welfare and Health Task Force meeting (March 18)

General Assembly

- Engaged in daily review of bills, amendments and calendar
- Compiled and published weekly updated Bill Tracking Charts
- Lobbied or participated in campaigns on a variety of issues including:
 - “Son of Payday Loans”
 - Grandparent visitation
 - kynect and Medicaid expansion
 - Franchisor liability for franchisee violations
 - Misclassification of workers
- Filed monthly Employer Legislative Ethics Reports

Communications

- Coordinated weekly calls of “health gains” social media team (with KVH and KCEP)
- Met with Marcie every week or two to review KEJC messages and reach
- Attended joint health gains press conferences with farmers, workers and kynectors
- Worked with Center for Rural Strategies to launch county data-driven health stories

Workers’ Rights Advocacy

- Attended Lexington Working Families Coalition Meetings (February 16, April 19)

Health and Public Benefits Advocacy

- Participated in Kentucky Voices for Health meetings including:
 - Keep Kentucky Covered weekly strategy calls
 - Enrollment Transition Workgroup (March 2, 22, April 4, 19)
 - 1115 Waiver Workgroup (March 11, April 15)
 - Planning for “Health Systems Transformation Academy” (April 27)
- Participated in Foundation for a Healthy Kentucky
 - Sustaining Health Gains Meetings (January 4, March 2, April 6)
 - ACA Study Advisory Committee (January 26)
- Addressed Friedell Committee on Health System Transformation (February 4)
- Attended kynect Education and Outreach Subcommittee (February 19)

Media Requests

- Courier-Journal reporter re consumers stories on kynect and Medicaid expansion
- Herald-Leader editorial staff re Medicaid expansion, kynect and benefind