

Outreach Coordinator Staff Report

October through December, 2017

Outreach Update

- ✓ Healthcare and Workers' Rights Presentations: Global Lex, Mission Behind Bars and Beyond, The Family Center in Wilmore, Migrant Education Program for Russell and Adair Counties, First Steps, monthly for Power of Work job readiness class in Louisville.
- ✓ Enrollment clinic weekly during Open Enrollment at the Village Branch Library. Enrollment clinic twice-per-month at the New Life Day Center (partnership with Community Action).
- ✓ Recorded four half-hour episodes of "Reclama sus derechos (Claim your rights)" radio program in Spanish for El Pulso Latino, one of Lexington Community Radio's two stations.
- ✓ Continued monthly "How to use your health insurance" workshop at Village Library. Themes covered since last board meeting: open enrollment, how to read your insurance card and documents.

Health Insurance Enrollment

- Assisted 164 new individuals and families since Jan. 1, 2017, as well as previously established Benefind and healthcare.gov cases.
 - Mostly Medicaid and KCHIP, a handful of healthcare.gov enrollments
 - 43 clients from the New Life Day Center, a day shelter for the homeless
 - 30 clients from Natalie's Sisters, shelter for sexually exploited women
 - 39 immigrant clients from Village Library, outreach, and referrals from partners
- Met with and completed applications for 17 inmates of the Fayette County Detention Center before their reentry.
- Received new referrals from NAMI/Mental Health Court and Probation & Parole
- Since Nov. 1, the beginning of Open Enrollment: assisted 54 consumers, 19 of them new.

Advocacy

- ❖ Talked with reporters about open enrollment and the effects of President Trump's executive actions on ACA implementation: Bloomberg News, NBC Nightly News, Germans news service EPD
- ❖ Acted as liaison between attorney Anne Marie Regan and consumers who would potentially be harmed by the 1115 Medicaid Waiver.
- ❖ Participated in weekly Open Enrollment Update calls with other application assisters and the Kentucky Health Benefit Exchange: contributed feedback on the KHBE's outreach methods and shared enrollment events.

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Radio

- Reclama Tus Derechos is now airing on El Pulso Latino 95.7 Friday at 9 am and Monday at 4 pm.
- Two new episodes are aired a month, with each episode re-aired twice.
- There are currently eleven edited episodes, filling the schedule through 4/6/18.

Wage Claim

- Three people sent demand letters to two employers at the October clinic.
- Of those three people, one has received \$400 in back wages. We helped draft a second demand letter for his coworker at the November clinic. The third worker has also not received her owed wages and has an appointment for the December clinic.
- Two new workers have also made appointments for December.

Website

- I've made several incremental changes to the website, including more consistent branding with the KEJC logo and a "What We Do" page.
- Google Analytics began collecting data on website use on 11/26/17
- Top pages are the Workers' Rights Task Force, Our Staff, and What We Do

Outreach Events

- Southwest Community Festival, 10/14/17
- Russell and Adair Counties Migrant Education Program parent meeting, 10/25/17
- Kentucky AFL-CIO Convention, 11/5/17-11/6/17
- Bourbon County Migrant Education Program parent meeting, 11/21/17
- Bluegrass Farm Charities Christmas Celebration, 12/11/17-12/12/17