

Outreach Staff Report

October 1 – December 13, 2018

Outreach Update

- ✓ **21 outreach presentations, events, clinics, and meetings:** Outreach and Maxwell Street Legal Clinic staff activity.
- ✓ **Outreach Highlights:** met with AppalReD and Legal Aid of the Bluegrass staff, presented to Behavioral Health Group staff, presented to a monthly meeting of people on probation and parole, met with Fayette Regional Juvenile Detention Center staff to plan workers' rights outreach for teens in detention, tabled at the Russell Cave Elementary School Parent Resource Fair, reached over 200 people in-person with information on immigration, workers, and healthcare rights
- ✓ **Newsletter:** Beka helped to finalize and order The Torch newsletter for MSLC, sending it along with Good Giving pledge cards to 735 addresses.
- ✓ **Radio:** McKenzie, Miranda, and Beka produced 3 new KY Equal Justice Radio episodes in English and Spanish for Lexington Community Radio (LCR). New episodes cover health insurance open enrollment, job scams, and teen workers. Beka also researched and scripted an upcoming episode on expungement. Miranda did live interviews on open enrollment with Lexington Food Justice Radio on LCR and with Radio Vida 1440 AM in Paris, Kentucky.
- ✓ **Social Media:** Beka continues to update our @KEJCRadio Facebook page for our monthly English and Spanish radio shows. In addition to our podcasts, the shows air on Lexington Community Radio and LCR's Spanish station, El Pulso Latino. Followers can request episode topics and submit questions.
- ✓ **Website:** Beka continues to help Rich and our web designer to edit the new website. Look out for the launch by the end of January!
- ✓ **Operations:** Beka created a new digital database of volunteers at MSLC to ease the search for a fitting volunteer. Beka also designed and ordered a new table linen for our tabling events (see photo below!).

Health Insurance Enrollment

- **Assisted 100 new individuals and families in the year 2018**, as well as previously established Benefind and Healthcare.gov cases.
- **Assisted 18 new individuals and families** since October 1, 2018, as well as previously established cases.
 - Mostly Medicaid and KCHIP enrollments/renewals, 7 complete healthcare.gov enrollments/renewals
 - 4 new applicants from the **New Life Day Center**, a day shelter for the homeless
 - **6 immigrant applicants** from MSLC, Catholic Charities, and other referrals
 - 4 applicants referred from **Probation & Parole** or re-entering from Fayette County Detention Center with help from **Natalie's Sisters**
 - 3 applicants from **Mental Health Court** or **Behavioral Health Group**



Wage Claim Clinics

- **3 claimants** attended a self-help clinic October - November
- Completed assistance with **3 demand letters**
- Expecting 4 claimants at December clinic

Healthcare Advocacy: Miranda

- ❖ Interviewed clients about Kentucky HEALTH's potential impact to them.
- ❖ Participated in monthly update meetings with the Kentucky Health Benefit Exchange; contributed feedback on consumer-facing materials regarding copay changes, helped edit KHBE text messages to Spanish-speaking consumers, distributed Open Enrollment PSAs to Spanish radio stations.
- ❖ Attended a meeting of the Consumer Rights & Patient Needs Technical Advisory Committee to Kentucky's Medicaid Advisory Council, delivered Consumer TAC report to November MAC meeting
- ❖ Participated in Kentucky Voices for Health's Rapid Response Team in anticipation of Kentucky HEALTH roll-out, recruited application assisters and consumers for upcoming focus groups on Medicaid.
- ❖ Submitted comments to the Department of Homeland Security in response to the Proposed Rulemaking on Inadmissibility on Public Charge Grounds (for immigrants applying for admission to the U.S. or for permanent residence).
- ❖ Gathered materials and wrote "Boots on the Ground" semi-annual grant report with Rich.
- ❖ Beka researched financial assistance programs and forms for hospitals in the Bluegrass region to help KEJC better understand how well hospitals serve low income patients since the General Assembly lifted the ban on billing patients below 100% FPL.

Professional Development

Beka attended three conferences to network with leaders in our field:

- Hispanic Immigrant and Refugee Kentucky Networking Summit
- Kentucky Nonprofit Leadership Conference
- Human Trafficking and Sexual Exploitation Conference.

Miranda attended:

- Labor Trafficking Conference in Louisville
- Kentucky Voices for Health's Annual Meeting
- Kentuckiana Health Collaborative's Community Health Forum on The Path to Affordable Healthcare.